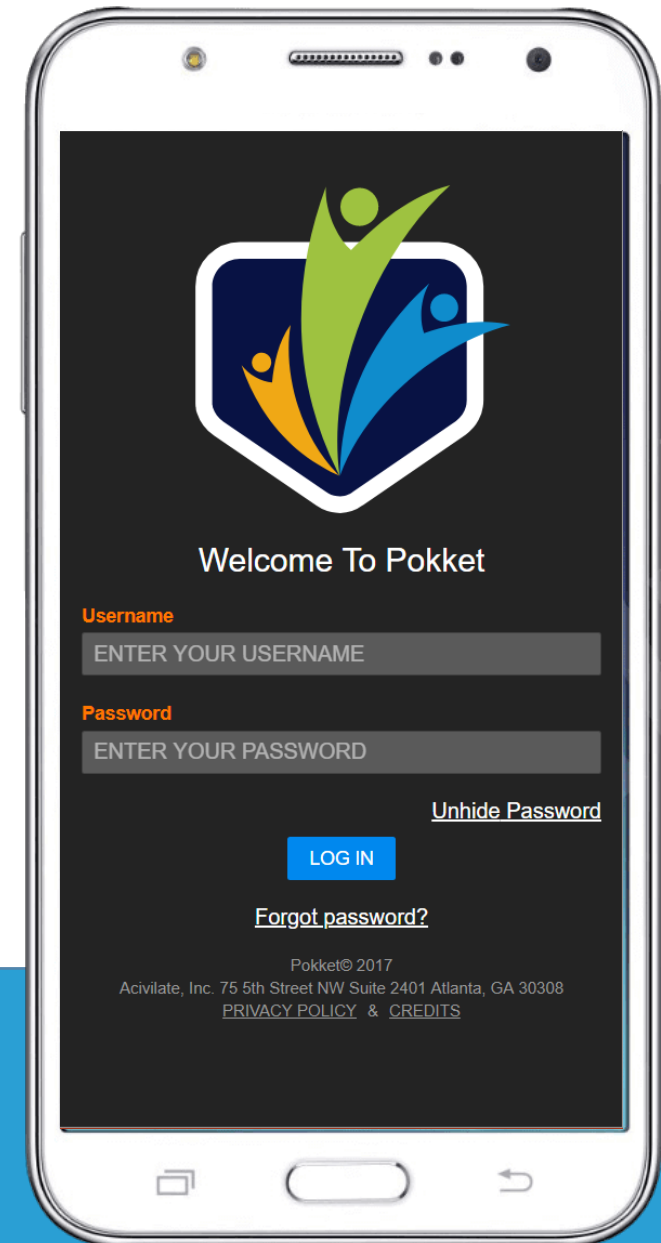


Bending the Curve of Recidivism

Louise Wasilewski
CEO, Acivilate



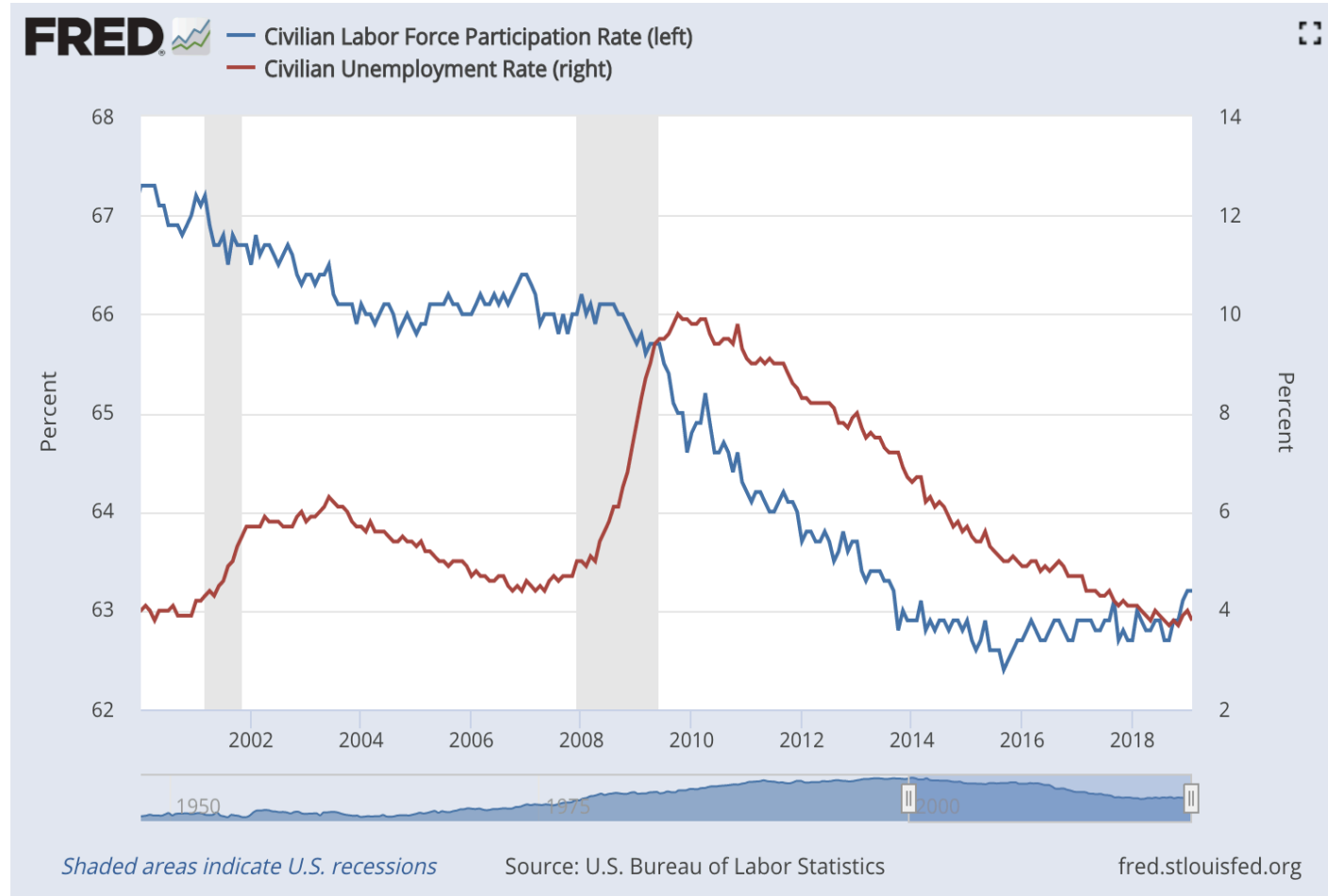
A Success Story



- Black Chefs of America
- Fly High Burgers Catering
- Husband, Father, Grandfather
- Community Volunteer

It's the Economy, Stupid!

- 70m+ have a criminal record
- 1:13 Georgians under supervision
- Labor participation rate is down
- Discouraged workers fill the gap
- Employment is key success factor



Surprising Benefits

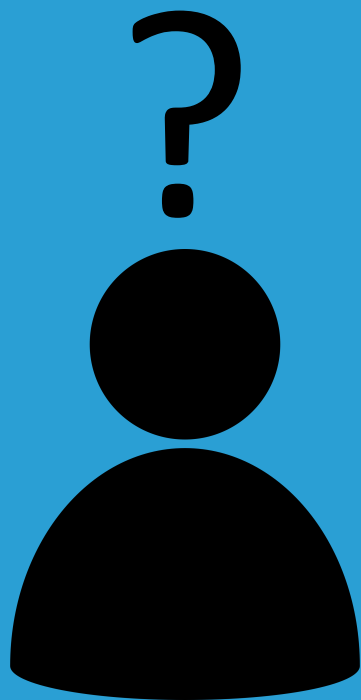
- UMass study: Felons 32% more likely to be promoted to sergeant in the military
 - <https://www.umass.edu/newsoffice/article/new-research-umass-amherst-sociologist-2>
- National Grid: 11% higher retention rate
 - Interview: Dame Mary Harris, National Grid
- Federal bonding program: \$5k - \$25k
 - https://dol.georgia.gov/sites/dol.georgia.gov/files/related_files/document/dol1073.pdf
- Workforce Opportunity Tax Credits
 - <https://www.irs.gov/businesses/small-businesses-self-employed/work-opportunity-tax-credit>

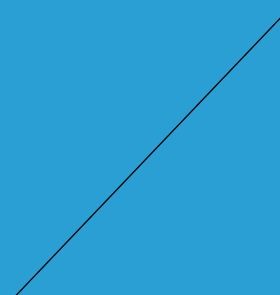
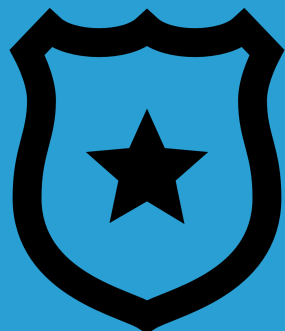
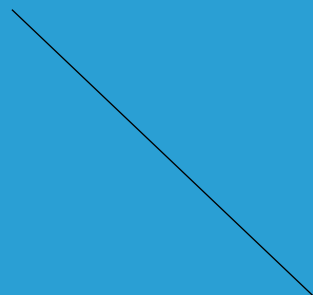
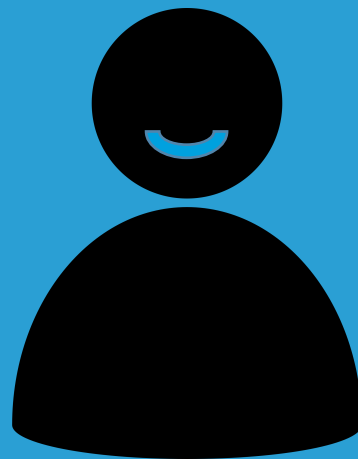
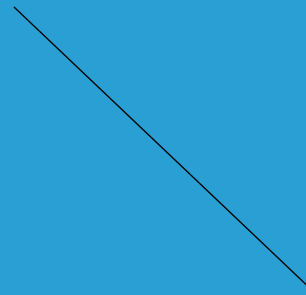
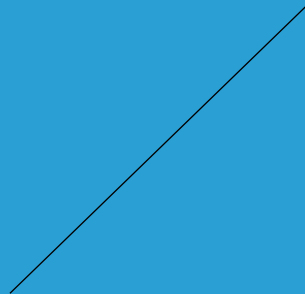


1:5

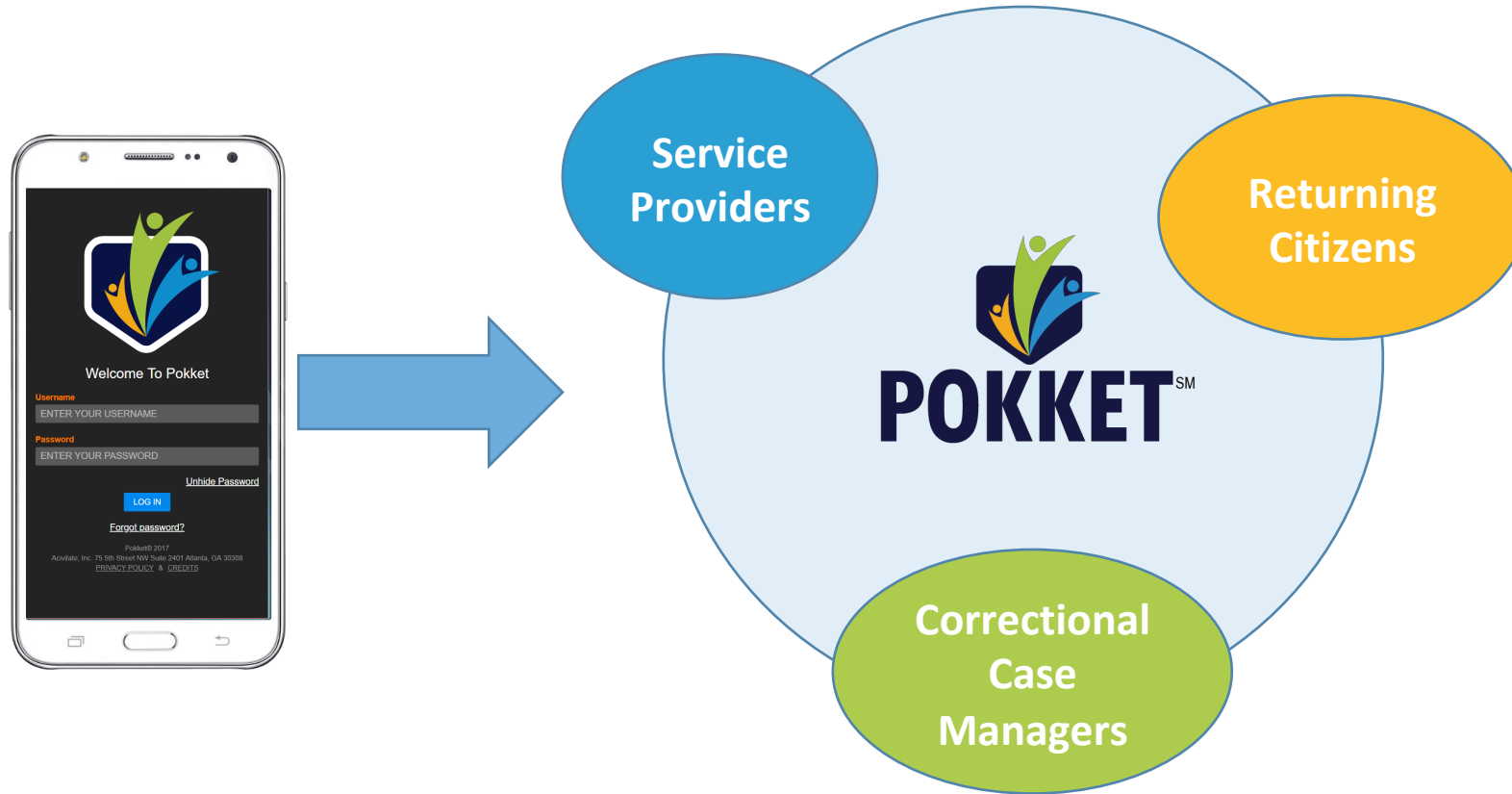
Overwhelmed!





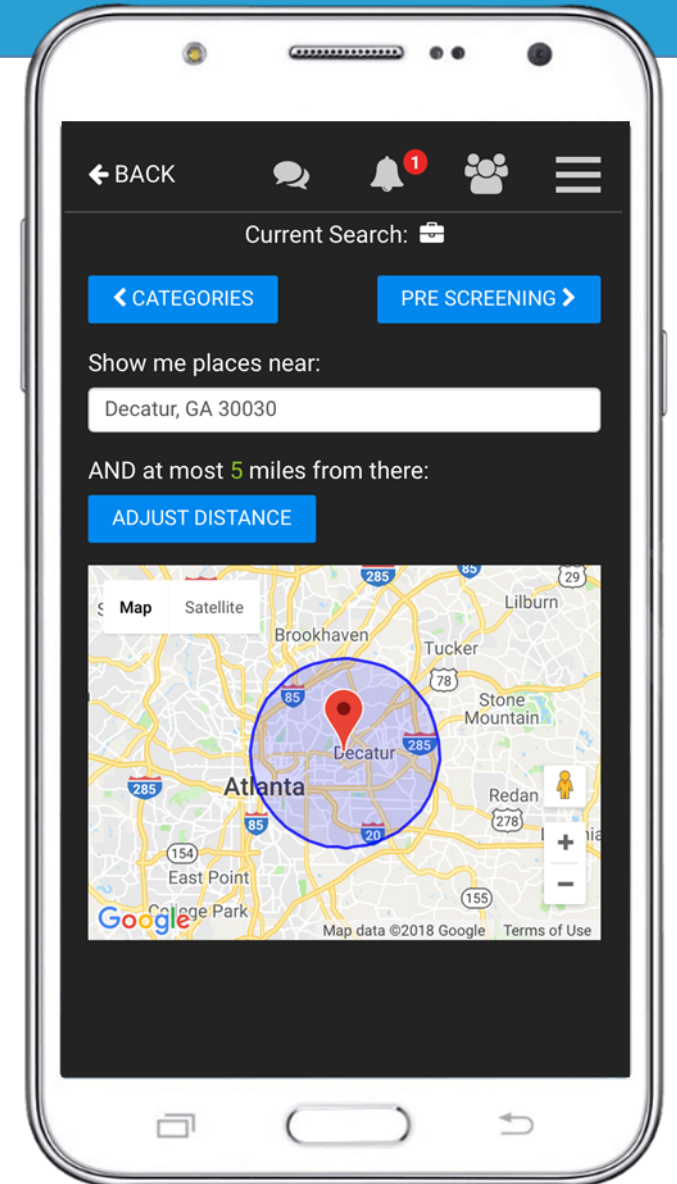
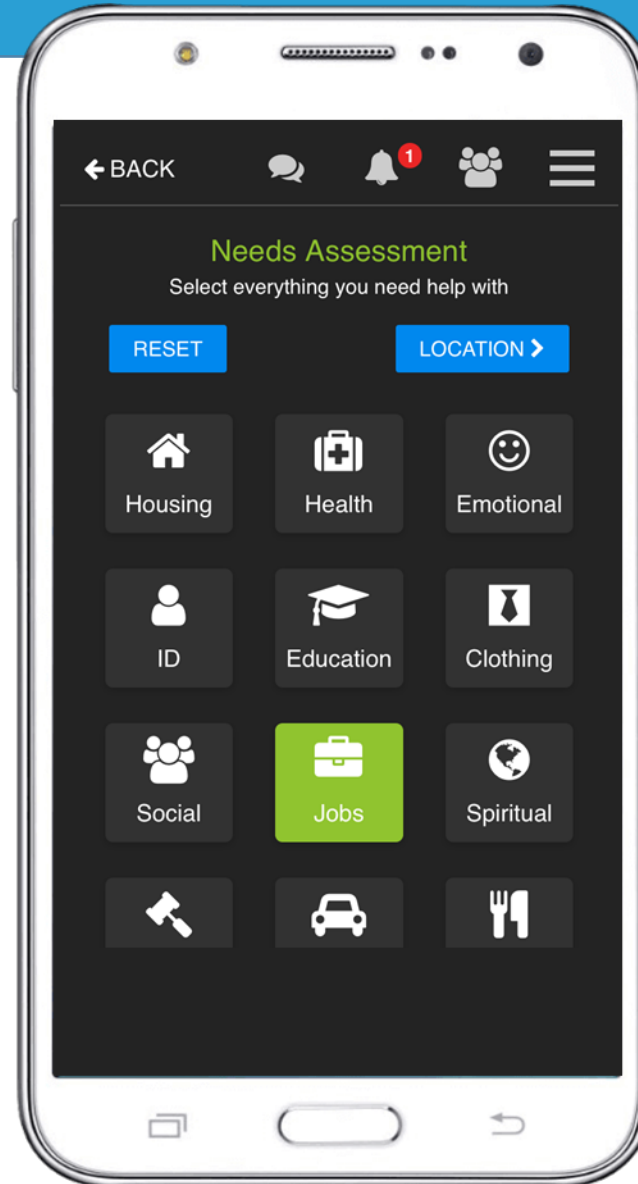


Pokket – Collaboration, Compliance, Confidentiality



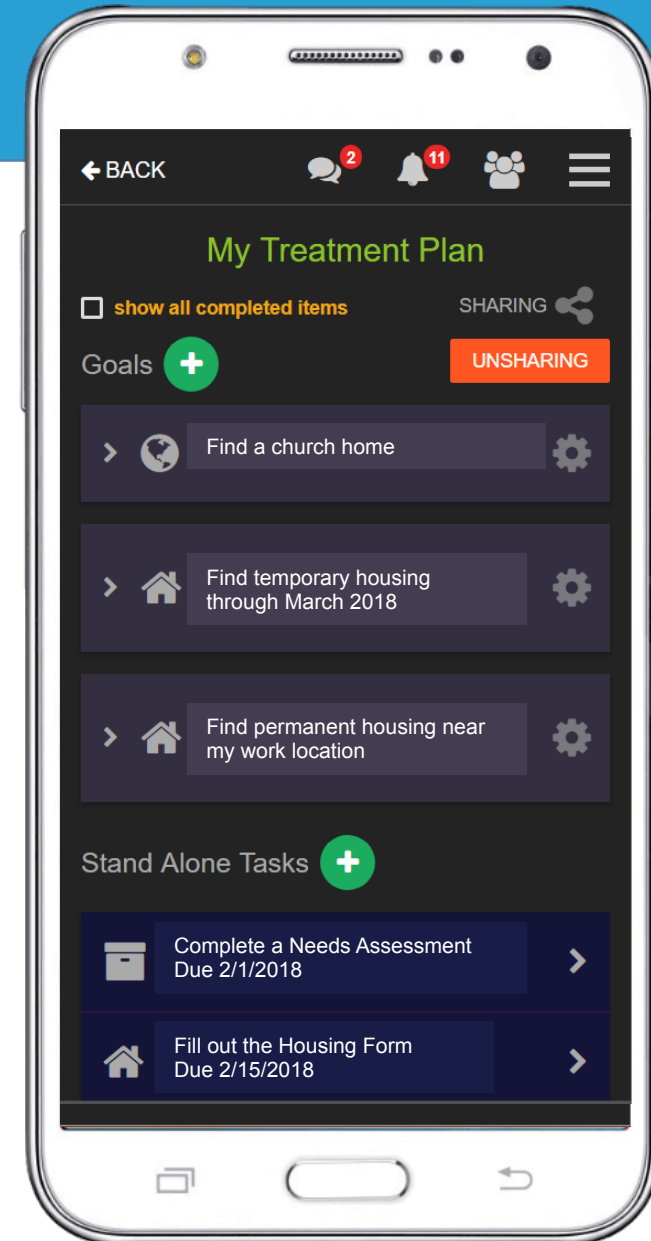
Find and Get Help

- Find resources based on category
- Get results based on location
- Submit referral requests
- Pre-screening – no wrong door
- Intake cuts processing effort



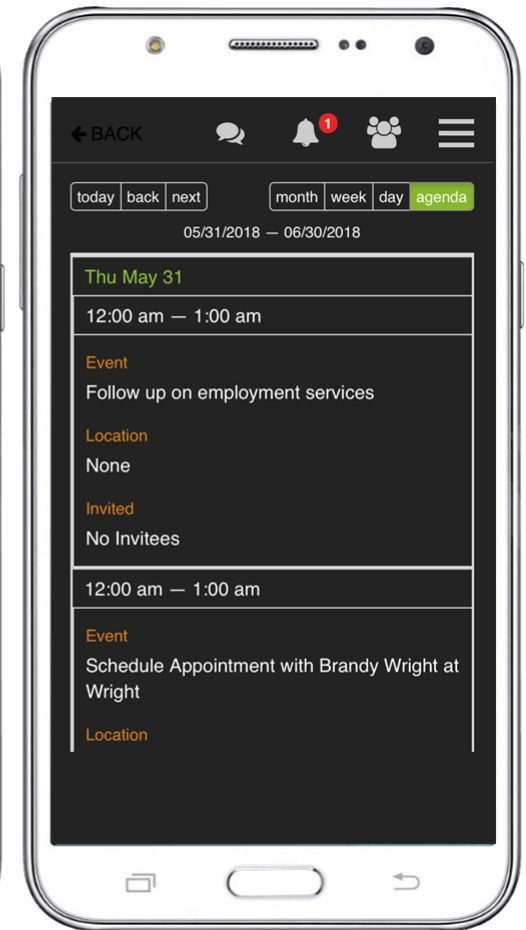
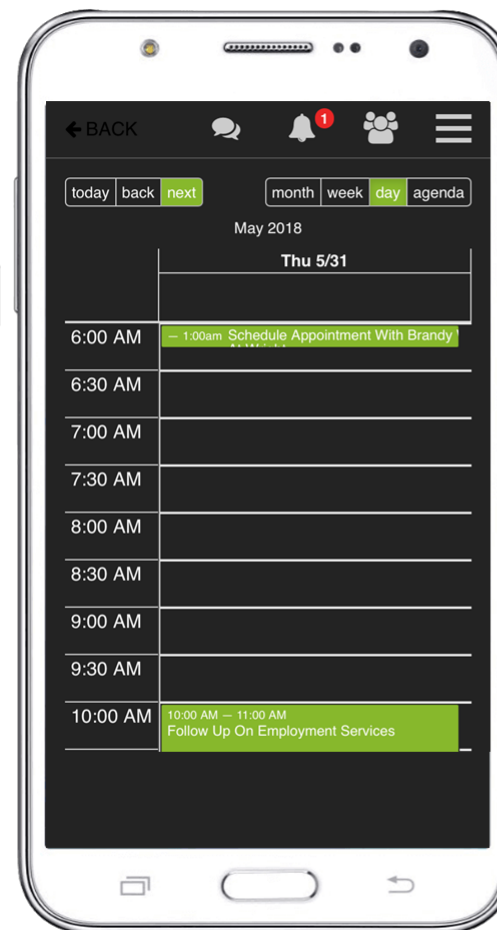
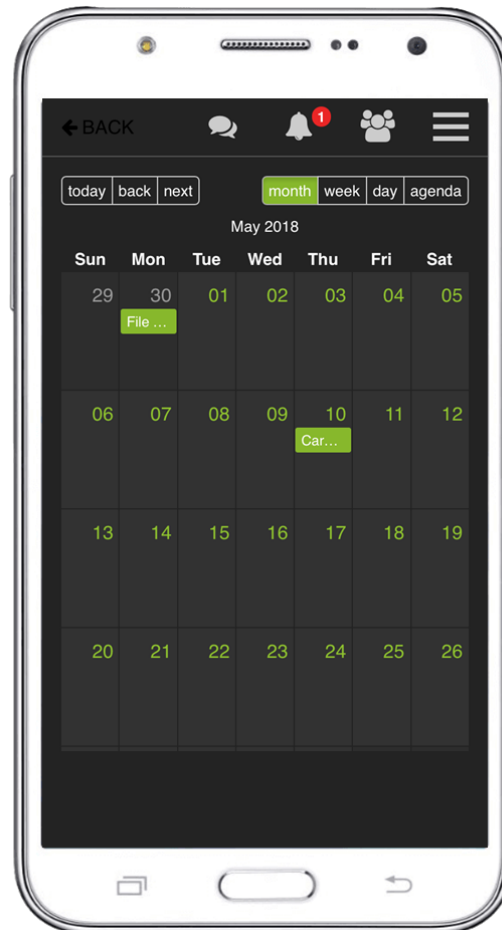
Know What To Do

- Goals / Objectives / Tasks
- Stand-alone Tasks
- Recurring Tasks
- Case Manager *and* Participant driven
- In-app secure sharing



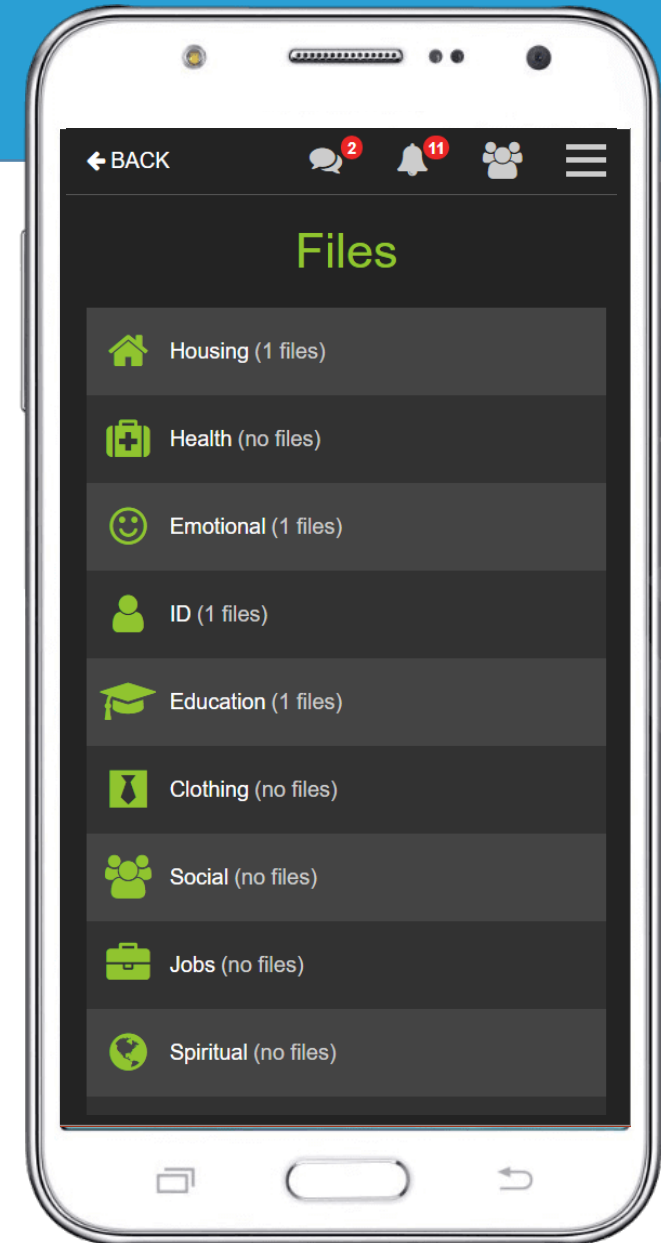
Calendar, Appointments, Text Reminders

- Coordinate Meetings
- Accept Appointments
- Reminders
- Reserve work hours



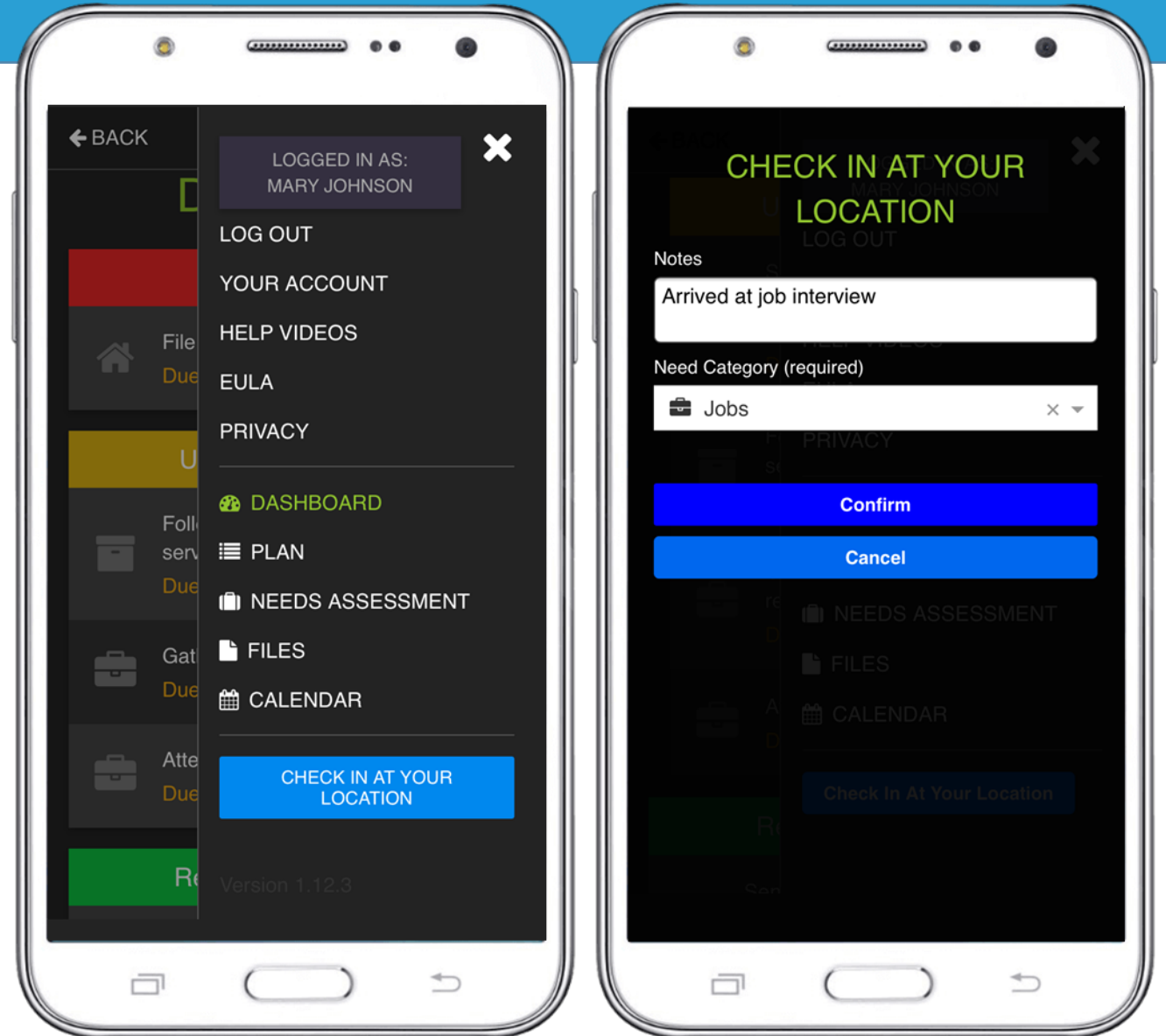
File Cabinet

- Categorize & keep up with important documents
- Choose which documents to share with others
- Upload directly to File Cabinet, or by attaching Files to Tasks



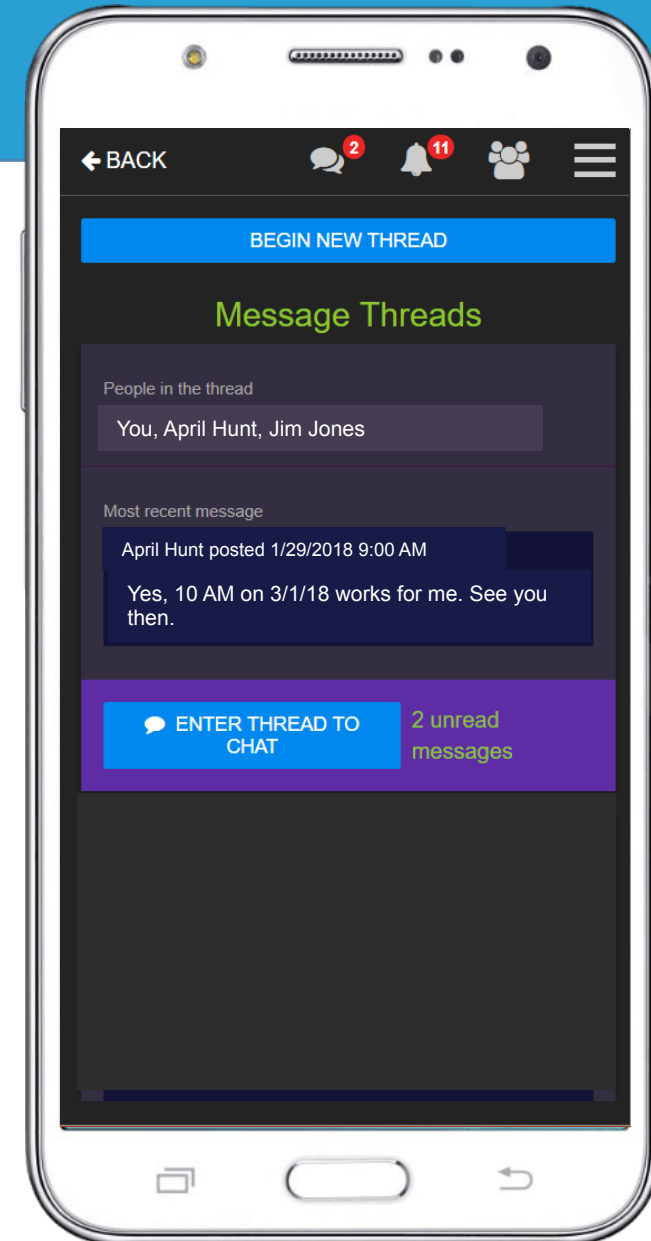
Check-In / Check-Out

- Location-based check-ins
- Improved compliance validation
- Check-in to Appointments, Tasks
- Check-out to capture duration



Messaging Reduces Tension

- Secure, auditable in-app messaging
- One-to-one, one-to-many
- In-app notifications
- Opt-in to SMS notifications





**I wasn't so
overwhelmed**

Employer Best Practices

- Consider the charge in the context of the role
- Major corporations dropped the Box: Koch Industries
 - <https://www.usatoday.com/story/news/2015/04/27/koch-industries-criminal-justice-job-applications/26325929/>
- Gov Deal Banned the Box on State employment application
- Alternative Staffing Agencies provide a quality screen
 - First Step Staffing, Next Step, Zero Model, Amplio (Refugees)