





#### **OUR MISSION**

# ATDC IS GEORGIA'S TECHNOLOGY INCUBATOR.



**LEARN** 

Coaching, curriculum and community mapped to startup lifecycle.



**LAUNCH** 

1:1 coaching from serial entrepreneurs.



**SCALE** 

Connections to customers, capital, and Georgia Tech resources.



SUCCEED

90 percent of ATDC portfolio companies are in operation 5 years after graduation.



#### STATEWIDE REACH



#### **ATLANTA**

- Midtown HQ
- Alpharetta ATC
- Flatiron City
- Marietta
- Peachtree Corners

**ATHENS** 

**AUGUSTA** 

**COLUMBUS\*** 

**MACON\*** 

**SAVANNAH** 



## ATDC STAGES | FOCUS



#### **SIGNATURE**











SCALING UP (39 Co's)

#### **ACCELERATE**









PROTOTYPE/ LAUNCH (126 Co's)

#### **EDUCATE**







**COMMUNITY** & IDEA VALIDATION



#### 2017 YTD IMPACT

Around 680 Entrepreneurs being served at any given point in time by our Educational Offering. (> 2700 total)

Roughly 160 Companies being "incubated".

- On track to top 150 Corporate Connections made.
- On track to top 200 Investor Connections made.

Over \$130 Million Raised in Angel & Venture Capital by Current Companies (\$55 Million raised in all of 2016).

Over \$180 Million Raised by 177 ATDC Graduates in 2017 alone, \$3 Billion since our inception.



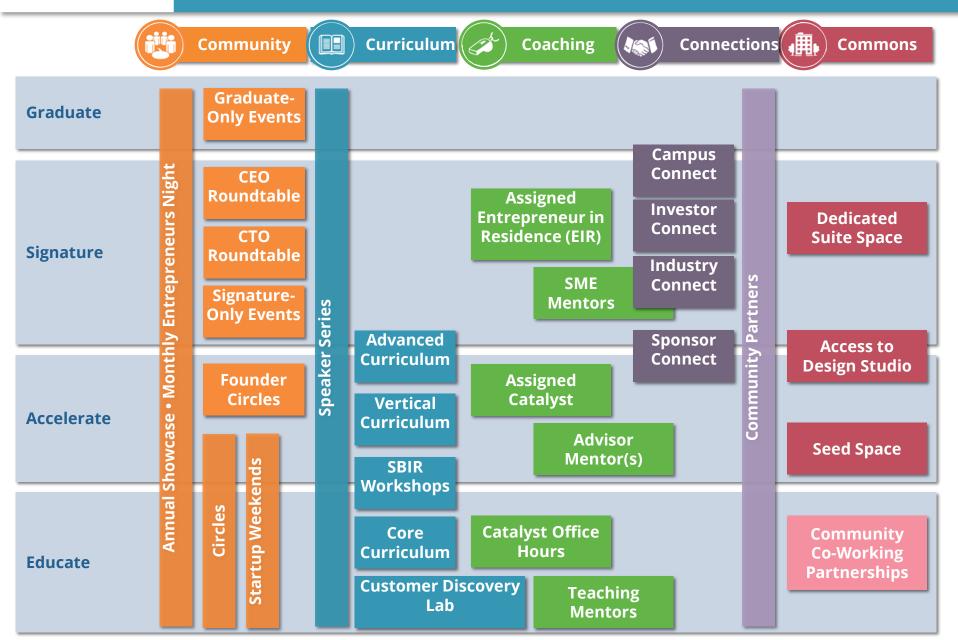
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## **HOW WE HELP**





#### ATDC FULL OFFERING





## **CORE CURRICULUM**



5 Other Curriculums: Marketing/Sales, RetailTech, FinTech, Adv. Mfg & Advanced



### CONNECTIONS



"The best investor is your customer."

-Esther Dyson

- Industry Connect
- Investor Connect
- Campus Connect



## **GET CONNECTED**

- Get Your Company Involved Through an Industry Connect.
- Get engaged as a Mentor.
- Run a new project through our Curriculum.
- Help us develop a new Vertical Specific Curriculum.



## **GET ENGAGED**

## Get your staff engaged in our Startup Community:

- Atlanta Startup Drinks (1st Tuesday)
- •ATDC Entrepreneur's Night (3<sup>rd</sup> Thursday)
- Atlanta Startup Village (Last Monday)
- Hackathons!



#### **FOR MORE INFO**

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